



California Robbery Investigators Association

Uniting California's Finest for over 50 years....

2024 Annual Training Conference

Tuesday, February 13th to Thursday, February 15th • Peppermill Resort Hotel Reno, NV

Sponsorship & Exhibitor/Vendor Information

The California Robbery Investigators Association (CRIA) is pleased to announce that the next Annual Training Conference will be held at the Peppermill Resort Hotel & Casino on February 13th-15th, 2024. Over 400 law enforcement professionals from California and neighboring states, as well as numerous security professionals from the banking, retail, and other industries with an interest in robbery investigations will participate in this outstanding California POST Certified training.

At the conference luncheon, CRIA will also present its "Officer of the Year" awards. This award is presented annually to California Law Enforcement Officers working in uniformed, non-investigative capacities who distinguish themselves for outstanding police work related to a robbery investigation. Each Year, the North and South Chapter Boards each honor officers selected from candidates nominated by our members.

Benefits of Sponsorship

By sponsoring CRIA or becoming an exhibitor/vendor at a conference, your company will generate leads, build relationships and create future sales through our members and the numerous law enforcement agencies they represent. You will have the opportunity to meet approximately 400 conference attendees face-to-face, as well as receive advertising on our web page. Each level of sponsorship also includes an exhibitor/vendor table at the conference.

There are many ways to support CRIA while getting your message out to our members and conference attendees. Please see the sponsorship application that follows for the variety of options available – there is bound to be an option that fits your company's budget.

Donations

CRIA is a nonprofit 501(c)(3) organization and would be happy to accept any donation your company may offer. Donations can consist of monetary donations and/or donations of goods and services to be used during the conference or raffled at the conference, during breaks. Every donation will be greatly appreciated and will be given recognition (Federal Tax ID #94-2948429). CRIA will provide a 'Donation Receipt' for each donation received.



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2024 Sponsor, Exhibitor/Vendor Application

Company _____

Mailing Address _____

City _____ State _____ Zip Code _____

Contact Person _____ Phone _____

Email _____

Description of Product or Service: _____

Select a Sponsorship Package

- Exhibitor/Vendor - \$500.00 + Raffle prize donation valued at \$100 or more**
 - Six-foot vendor table with tablecloth/skirt and two chairs
 - Acknowledgement of participation on CRIA website and in attendees' packets

+ Speak to attendees for 2 minutes

- Bronze Level Sponsor - \$1,000**

All of the above, plus:

 - Listing on sponsor page, including link to company website
 - Your provided flyer/postcard included in attendees' packets
 - Includes 1 ticket to conference and luncheon

+ Speak to attendees for 2 minutes

- Silver Level Sponsor - \$2,500**

All of the above, plus:

 - Logo included on sponsor web page, including link to company website
 - Advertising/recognition at registration table
 - Includes 2 tickets to conference and luncheon

+ Speak to attendees for 3 minutes

- Gold Level Sponsor - \$3,750**

All of the above, plus:

 - Recognition during opening and closing remarks
 - Exhibit table placed in prominent/high-visibility location
 - Website page sponsor
 - Includes 2 tickets to conference and luncheon

+ Speak to attendees for 3 minutes

- Title Sponsor - \$10,000 or more**

All of the above, plus:

 - Logo/link on CRIA home page and sponsor page
 - Includes 4 tickets to conference and luncheon

+ Speak to attendees for 5 minutes



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Special Sponsorship Packages

- Officer of the year Sponsor - \$5,000**
 - Recognition and announcements at the Officer of the year awards banquet
 - Recognition on the officers of the year web page
 - Recognition and advertisement in the book
 - Your provided flyer/postcard included in attendees' packets

+ Speak to attendees for 4 minutes

- Continental Breakfast Sponsor - \$4,000** *(per day, two days available)*
 - Recognition sign at food service location and on all programs and schedules
 - Announcement/Thank you at opening remarks of that day

+ Speak to attendees for 4 minutes

- Afternoon Break Refreshment Sponsor - \$2,500** *(per day, two days available)*
 - Recognition sign at food service location and on all programs and schedules
 - Announced at break-time

+ Speak to attendees for 3 minutes

- Conference Attendee Gift Sponsor – No Minimum, Item Pre-Approval Required**
 - Provide 450 branded items to include in attendees' welcome packages

Item description: _____

- Raffle Prize Sponsor – No Minimum, Item Pre-Approval Required**
 - Raffles conducted throughout the conference. Items may be branded/logo items or purchased for donation – please attach a business card or label to item.

Item description: _____

Vendor Table Information and Agreement

Vendor tables consist of one six-foot skirted table, two chairs and an electrical outlet plug if needed. The size is approximately 8x10 with no back-drops. Nothing may be affixed to floors, ceilings, walls, or furnishings.

The sponsor/vendor area is located in the registration area – attendees will walk through vendor area between registration and the ballroom. This layout provides excellent exposure to our membership. The CRIA will also designate scheduled break times into our programs which will help vendors plan for staffing during these times. Vendor tables are expected to be staffed during registration, breaks/lunch, and during the cocktail reception.

Set-up: Tuesday, February 13th, 2024: **8:00AM-12:00PM**

Tear-down: Thursday, February 15th, 2024: **No Earlier than Noon**

- Check box if an electrical outlet is required



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Sales, Samples and Souvenirs

Exhibitors may provide samples and souvenirs to be given away; however, not in such a way as to block the aisles or in any way impair other exhibitors or the flow of exhibit hall traffic. No goods shall be sold on the floor without prior approval from the CRIA Vendor Committee, although orders may be taken for future delivery. Distribution of small promotional gifts such as pens, candy, key chains, etc. is permitted.

Acceptability of Exhibits

All exhibits shall serve the interest of the members of CRIA and shall be operated in a manner that does not detract from the other exhibits or from the conference, including noise level.

CRIA determines acceptability of persons, things, conduct and/or printed matter and reserves the right to require the immediate withdrawal of any exhibit believed to be injurious to the purposes of the Association. In the event of such restriction or eviction, CRIA is not responsible for any refund of exhibit fees or other exhibit-related expense.

Payment

If your payment is not received by **November 1, 2023** your space/sponsorship is subject to cancellation.

To make a payment by check:

Make check payable to NCRIA, write "2024 Sponsor/Vendor" in the memo line, and mail to:
NCRIA, 1098 Foster City Blvd. #106 PMF 803 Foster City, CA 94404

To make a payment by credit card:

Please check the box below and provide an email address where you would like to receive an invoice with a link to pay online.

I would like to pay by credit card. Please email an invoice and payment link to:

Cancellation

Cancellation of exhibit space received in writing prior to November 30, 2023, will be assessed a 25% processing fee. Cancellations of exhibit space after November 30, 2023 will be refunded per the following schedule:

- Before December, 31, 2023: 20% refund
- After January 1, 2024: NO refunds

Liability

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and hold CRIA and its employees and agents harmless against all claims, losses and damages to persons, property, government charges or fines, and attorney fees arising from, or caused by, exhibitor's

installation, removal, maintenance, occupancy or use of exhibition premises or a part thereof, excluding



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any such liability caused by the sole negligence of the conference hotel, its employees and/or agents.

Insurance

Exhibitor acknowledges that CRIA does not maintain insurance covering exhibitor's property. Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damage to exhibitor's display, equipment and/or other property brought upon the premises of the conference hotel and shall indemnify and hold CRIA harmless from any and all such abuses, damages and claims.

I hereby acknowledge and agree to the terms set forth above:

By: _____
Signature *Date*

Printed Name

Please complete, sign, scan, and email this completed application/agreement ATTN: Bonnie McDonald/Major Sponsor Coordinator at, Sponsors-Vendors@robberycria.com. Please feel free to Bonnie with any questions at (714) 349-5325 or contact me directly at (650) 520-7847.

Thank you in advance for your support of CRIA! Sincerely,

Chris Leddy

CRIA, Vice President North Chapter Board
(650) 520-7847